eSignRecords 2019 Detailed Agenda

Time	Session	Description	Speakers
MONDAY , NOV 11			
1:00 - 4:00 PM	**ESRA Board of Directors Meeting**		
5:00 - 6:00 PM	**Pre-Conference Networking Reception**		
TUESDAY, NOV 12			
7:30 - 8:30 AM	**Networking Breakfast**		
8: 30 - 8:40 AM	Opening Remarks		Brian Webster, SitusAMC
8:40 - 8:50 AM	Chairman's Remarks		Harry Gardner, Docutech
8:50 - 9:50 AM	Opening Keynote Sponsored by Adobe	Chuck Whitlock is an expert in white collar and cybercrime, business security and fraud prevention. He is an award-winning television reporter and has spent years exposing scams. His books include *Easy Money, Scam School, Police Heroes,* and several others. On stage, his exclusive undercover footage illustrates what happens when business and ethics don't go hand-in-hand. Whitlock speaks on a number of topics including fraud, cybercrime, and the psychology of a scam artist.	Chuck Whitock
9:50 - 10:00 AM	**Coffee Break**		
10:00 - 10:45 AM	Legal Year in Review	Consumers and businesses all expect to transact digitally in today's high-tech world. To stay competitive, companies are constantly striving to digitally transform every aspect of their business. This requires careful planning to ensure regulatory compliance, smooth integrations with existing systems, and a positive customer experience. This panel will review 2019-enacted federal and state laws and regulatory activities, fresh judicial precedents and other important issues and considerations you need to know when planning your digital offerings.	Margo Tank, DLA Piper David Whitaker, DLA Piper
10:45 - 11:15 AM	Remote Signing in Vehicle Sales Technology	eSignature and eContracting has a long history in auto finance. Remote signing capability is now taking the technology to a new level, revealing new opportunities and navigating new challenges. This session covers the driving factors to adoption, and outlines how to maximize value and ROI out of eContracting in any vertical.	Dan Doman, Route One
11:15 - 11:45 AM	County Land Records Online: Public Availability vs. Personal Data Privacy	County Recorders face a daunting challenge of complying with privacy laws vs. the need to hold and manage documents in the public land records. Hear how one major U.S. county managed this challenge for millions of documents, along with lessons-learned and the potential unintended consequences of such privacy laws.	Carol Foglesong, Orange County, FL Recorder of Deeds (Retired)

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11:45 AM - 12:45 PM		🍴 **Roundtable Lunch**	
12:45 - 1:15 PM	Online Vehicle Marketplaces: Opportunities and Compliance Challenges	This presentation discusses the legal compliance challenges present when selling and financing vehicles entirely (or mostly) online. The presentation will discuss license issues (sales finance and dealer license challenges), governing law/choice of law issues and how this impacts documentation and servicing and logistical hurdles in completing the car sale and financing online.	Susan Chylik, McGlinchey Stafford Emily Honsa Hicks, McGlinchey Stafford
1:15 - 1:30 PM	**Quick Demo**		
1:30 - 2:00 PM	Advancements in eClosings: eSignatures Aren't Just for the Grocery Store	Mortgage eClosings have seen unprecedented growth in 2019, with more eNotes registered in the first quarter than in all of 2018. Come hear the latest updates on eClosing technology, trends, and process implementation.	Harry Gardner, Docutech Brian Webster, SitusAMC
2:00 - 2:45 PM	Blockchain	Blockchain can provide an advanced solution framework to solve real-world challenges that traditional databases aren't well-suited for. Joe Roets is the founder and CEO of Seattle-based Dragonchain, and has led or contributed to projects at companies like Overstock, Coinbase, Symbiont, and The Walt Disney Company. Come hear this visionary and thought leader in blockchain technology talk about practical applications for blockchain -- when and why does it provide a superior solution for specific use cases?	Joe Roets, Dragonchain
2:45 - 3:00 PM	**Refreshment Break**		
3:00 - 3:45 PM	ESRA Public Policy Committee Report	ESRA's Public Policy Committee leads will report on the past year of ESRA advocacy and education efforts, current priorities, and plans for 2020 and beyond.	Ken Moyle
3:45 - 4:45 PM	The Impact of State Privacy Laws: Is CCPA Just the Tip of the Iceberg?	Europe's GDPR law introduced a challenging framework of requirements for digital privacy, including "the right to be forgotten." The California Consumer Privacy Act of 2018, or CCPA, brought similar challenges to the U.S. Now, other states are considering passing their own data privacy laws. This panel of legal experts will discuss the framework of CCPA and how you can start preparing today to meet the daunting possiblity of 50 different state privacy laws in the future, and how ESRA is working to educate and avocate federal options for consistency and alignment moving forward.	Steve Bisbee, eOriginal Jerry Buckley, Buckley, LLP Jennifer Kashatus, DLA Piper Rena Mears, DLA Piper Gary Weingarden, Quicken Loans
4:45 - 5:15 PM	Clickwrap: Creating Billions of Binding Contracts One Click at a Time	Clickwrap agreements are everywhere - websites, mobile apps, IOT. More legal terms are accepted via "a click" every day than all other forms of acceptance combined. In this session we'll talk about how clickwraps work, and how to deploy an effective clickwrap strategy across any organization.	Brian Powers, PactSafe

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5:30 - 6:30 PM		🍷 **Networking Reception**	
WEDNESDAY, NOV 13			
8:00 - 9:00 AM		🍴 **Networking Breakfast**	
9:00 - 10:00 AM	The Road to RON: Real World Considerations	Remote Online Notarization (RON) is fundamentally changing the landscape for real estate closings and for notarization of documents across the business spectrum. Bringing the notarial act into a fully transparent digital workflow, RON is making a host of notarized transactions more convenient, secure and auditable. But there are many considerations to be aware of as RON rolls out state by state. Listen as our panelists explore the issues and opportunities in implementing RON in your business or real estate workflow.	Moderator: Harry Gardner, Docutech Panelists: Renee Alberty, Notarize Mark Ladd, Simplifile Rick Triola, NotaryCam Jonathan Mallinga, NexSys Brian Webster, SitusAMC
10:00 - 10:15 AM	**Coffee Break**		
10:15 - 11:15 AM	Online Identity Authentication in the Era of Deep Fakes	Identity authentication is a critical component of transactions. This has always been true in the traditional paper context, and is equally true in the digital context. The means for validating identity online -- and for detecting fraud and identity theft -- are rapidly evolving and racing to stay ahead of ever-more sophisticated fraudsters. The stakes could not be higher: If identity validation for critical transactions is inadequate, confidence in the integrity of digital transactions is at risk. This talk will survey the current means for validating identity in the digital world, the sophisticated audio and video technology for identity "cheats," and the rapidly evolving concept of "identity" itself.	Michael Chodos, Notarize
11:15 - 11:30 AM	**Break**		
11:30 AM - 12:30 PM	The Inside Scoop on the ESIGN Modernization Act of 2019	Recent amendments have been proposed to the ESIGN Act to validate the use of blockchain and smart contracts in transactions using electronic records and signatures, and to reform and simplify the process for obtaining consumer consent to use electronic records and signatures in lieu of required writings. These renowned experts on ESIGN and related laws and regulations will examine the current proposals, explore alternative approaches to address technology advances and the need for simpler consumer consent, and discuss how ESRA and its members can play a leading role in charting a path forward.	Margo Tank, DLA Piper David Whitaker, DLA Piper Jerry Buckley, Buckley, LLP
12:30 - 1:30 PM		🍴 **Lunch**	

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1:30 - 2:15 PM	Vehicle eCommerce: DMV Technology and Industry Innovations	State motor vehicle agencies, dealers, and lenders are modernizing their systems and rapidly eliminating the manual, paper processes required for handling the purchasing, transfer, and sales of vehicles. During this session you will hear DMV and industry leaders share their successes and challenges in transforming their systems and software to meet consumer demands for eCommerce.	Moderator: Todd Phillips, DDI Technology Panelists: Tab Edmondson, IAA Kimberley Jaso, Texas DMV Angela Kirkpatrick, Neighbors Federal Credit Union
2:15 - 2:45 PM	**Quick Demos**		
2:45 - 3:00 PM	**Refreshment Break**		
3:00 - 4:00 PM	ADA Compliance: Real World Case Studies and What You Need to Know	There has been a dramatic increase in digital accessibility claims under Title III of the Americans with Disabilities Act (ADA) and related state laws. This panel will address recent judicial decisions that reinforce the application of the ADA to online businesses and recommended steps to adopt and implement a structured risk mitigation program. By proactively understanding, quantifying and planning logical remediation steps, your organization will be prepared to manage the growing and unique business challenges that apply to your websites, mobile apps, digital assets and online accommodations.	Margo Tank, DLA Piper Thomas Toombs, Level Access David Whitaker, DLA Piper
4:00 - 4:45 PM	Futurist Session	Mark Cofano has had a long career as a technologist, marketer, change agent, inventor and entrepreneur. Listen as Mark brings this experience to focus as a futurist, looking out 10, 20, even 50 years to envision the changes we may face in our personal and business lives. In Mark's words, "The future you choose is much better than one that's chosen for you!"	Mark Cofano
4:45 PM	**Wrap-up and Thank You**		